



For Immediate Release

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Talent in Western Michigan—Grand Valley State University Wins ACG Cup *Winning team earns the Cup and \$5,000 Prize*

GRAND RAPIDS, Mich., (March 23, 2011)—After months of preparation, hours spent practicing with team members and consulting with business professors, Grand Valley State University (GVSU) was announced the winner of the Association for Corporate Growth Western Michigan (ACG) Cup at last night’s Outstanding Growth Awards Dinner.

The winning team, comprised of GVSU MBA students Morgan Webb, Rabih Jamal and Victoria Ichungwa, took home the Cup and a combined \$5,000 prize, thanks to sponsors Amway, Meijer and Adamy Valuation Advisors. MBA student teams from Western Michigan, Ferris State, Cornerstone and Davenport Universities also took part in the two-round business case study competition.

“While all of this year’s teams presented solid strategies and advice, judges felt that GVSU gave the best solutions to their case, demonstrating the strongest understanding of the fundamental issues, providing solid recommendations and being able to distill and organize information into a clear, successful presentation,” said ACG Cup Committee Chair, Nick Adamy of Adamy Valuation Advisors. “We thank all of our community business leaders for serving as judges and our sponsors for making this the most successful competition to date.”

ACG hopes the ACG Cup competition will remind local businesses that our next generation talent is right here in West Michigan and encourage them to look more closely at local university graduates when seeking new employees.

“ACG Cup has been an extremely rewarding experience for our team,” said Morgan Webb, MBA student at GVSU. “This competition has been a wonderful way to gain real-world experience, taking everything we’ve learned in the classroom to a much higher level.”

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About ACG Western Michigan

Founded in 1999, ACG is focused on domestic and international new business and market development, joint ventures and alliances for West Michigan corporate and service members. Approximately two-thirds of ACG members are the primary decision-makers in their organizations. Mergers and acquisitions and corporate growth, including the use of new channels and technologies, is a center of interest for membership. Chapter meetings provide an excellent forum for the exchange of ideas and the opportunity to develop networks of like-minded corporate growth professionals. Each month industry experts and members exchange experiences about successes and problems in dealing with growth issues.