



August 24, 2011

MEDIA ADVISORY

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WORLD'S TOP SAILORS TO COMPETE FOR PRESTIGIOUS CANADA'S CUP 2011

Macatawa Bay Yacht Club to host U.S. Defender Trials Aug. 25-29 & Championship Aug. 30-Sept. 4

WHAT:

The Macatawa Bay Yacht Club (MBYC) will host for the first time the Canada's Cup 115-year-old match race September 1-4, 2011. The world-class sailing event will draw top sailors from around the globe to West Michigan to compete in the U.S. Defender Trials August 26-29. Team *Heritage*, led by sailing enthusiast Doug DeVos and co-defending Cup champion and helmsman, Bob Hughes, will represent MBYC against Don Wilson of the Chicago Match Racing Center in *Convexity*.

The first team to win five races over two or more days of competition will earn the right to defend the Cup against the Royal Canadian Yacht Club (RCYC). Grant Hood, racing *Vincere*, will race under the RCYC burgee to determine who will take possession of the historic trophy, created by Tiffany & Co. more than a century ago, for the next three years—the next expected competition.

Immediately following racing, skippers and tacticians from each team will provide a daily sailing competitors briefing at Race Central, located on MBYC's grounds. Results will be posted online each day at www.canadacup2011.us. Media will be able to monitor the racing real time with a link from the website that will track each boat with transponders. The website will also feature video clips of the event, which will be posted within a few hours of each day's final race. The video clips will also be available at Race Central.

WHEN:

**U.S. DEFENDER TRIALS SERIES – MBYC VS CHICAGO MATCH RACING CENTER
THURSDAY, AUG. 25 THROUGH MONDAY, AUG. 29, 2011 (Schedule attached)**

Trial Highlights

August 25: Location - MBYC

- Meet and greet sailors from 5-6 p.m. - open to the public
- Opening ceremony/reception from 6-7:30 p.m. - open to the public

August 26: Location - approximately one mile off shore in Lake Michigan

- First day of racing beginning at approximately 11 a.m.

Closing ceremony will be held immediately following racing on the day that the winner is determined.

CHAMPIONSHIP SERIES – U.S. VS. CANADA

TUESDAY, AUG. 30 THROUGH SUNDAY, SEPT. 4, 2011 (Schedule attached)

Championship Highlights

August 31: Location - MBYC

- Meet and greet sailors from 4-5 p.m. - open to the public
- Opening ceremony from 5-6 p.m. - open to the public

Sept. 1: Location - approximately one mile off shore in Lake Michigan

- First day of racing beginning at approximately 11 a.m.

Closing ceremony will be held immediately following racing on the day that the winner is determined.

WHERE:

Macatawa Bay Yacht Club
2157 S. Shore Drive
Holland, MI 49434

MEDIA:

FOR SPECIAL MEDIA INTERVIEW REQUESTS AND/OR THE OPPORTUNITY TO COVER THE EVENT FROM THE PRESS BOAT, PLEASE CONTACT RACE CENTRAL AT (616) 335-0803 TO ARRANGE FOR BOAT TRANSPORTATION TO THE RACECOURSE.

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