

August 30, 2011

MEDIA ADVISORY

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WORLD'S TOP SAILORS TO COMPETE FOR PRESTIGIOUS CANADA'S CUP 2011 *Macatawa Bay Yacht Club to host Championship Series Sept. 1-4*

WHAT:

For the first time, the Macatawa Bay Yacht Club (MBYC) will host the Canada's Cup match race September 1-4, 2011. Team *Heritage*, led by sailing enthusiast Doug DeVos and co-defending Cup champion and helmsman, Bob Hughes, will represent MBYC against Grant Hood of the Royal Canadian Yacht Club (RCYC) in *Vincere*.

Immediately following racing, team members will provide a daily sailing competitors briefing at Race Central, located on MBYC's grounds. Results and video of the race will be posted online each day at www.canadascup2011.us. Media will also be able to monitor the racing real time with a link from the website.

Seats on the spectator boat are available to the public. Tickets are \$100 each and may be purchased by calling Race Central at (616) 335-0803.

WHEN:

**CHAMPIONSHIP SERIES – U.S. VS. CANADA
WEDNESDAY, AUG. 31 (OPENING CEREMONY) - SUNDAY, SEPT. 4, 2011**
(Schedule attached)
Championship Highlights

August 31: Location - MBYC

- Opening ceremony from 5-6 p.m. - open to the public
- **Sept. 1: Location - approximately one mile off shore in Lake Michigan**
- First day of racing beginning at approximately 11 a.m.

Closing ceremony will be held immediately following racing on the day that the winner is determined.

WHERE:

Macatawa Bay Yacht Club
2157 S. Shore Drive
Holland, MI 49434

MEDIA:

FOR INTERVIEW REQUESTS AND/OR TO COVER THE EVENT FROM THE PRESS BOAT, PLEASE CONTACT RACE CENTRAL AT (616) 335-0803 TO MAKE ARRANGEMENTS.

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CANADA'S CUP 2011

UNITED STATES VS CANADA

SCHEDULE OF EVENTS

Wednesday, August 31, 2011

**Opening Ceremony/Welcome Reception
The Good Times Boat Tour**

1700 hrs.
1800 hrs – 2000 hrs

Front of the Club
MBYC – West Dock

Thursday, September 1, 2011

**Breakfast for the Teams & Race Officials
Skipper's Debrief
Meeting time and place for Spectator boat
Competitor's Debrief
Social Hour and Photo Recap**

730 -930 hrs
900 hrs
1000 hrs
Immediately following racing
Immediately following debrief

Race Central
Race Central
Race Central
Race Central
Race Central

Friday, September 2, 2011

**Breakfast for the Teams & Race Officials
Skipper's Debrief
Meeting time and place for Spectator boat
Competitor's Debrief
Social Hour and Photo Recap**

730 -930 hrs
900 hrs
1000 hrs
Immediately following racing
Immediately following debrief

Race Central
Race Central
Race Central
Race Central
Race Central

Saturday, September 3, 2011*

**Breakfast for the Teams & Race Officials
Skipper's Debrief
Meeting time and place for Spectator boat
Competitor's Debrief
Social Hour and Photo Recap**

730 -930 hrs
900 hrs
1000 hrs
Immediately following racing
Immediately following debrief

Race Central
Race Central
Race Central
Race Central
Race Central

Sunday, September 4, 2011*

**Breakfast for the Teams & Race Officials
Skipper's Debrief
Meeting time and place for Spectator boat
Competitor's Debrief
Social Hour and Photo Recap**

730 -930 hrs
900 hrs
1000 hrs
Immediately following racing
Immediately following debrief

Race Central
Race Central
Race Central
Race Central
Race Central

**** Closing Ceremony will be held immediately following racing on the day that the winner is determined.***